



Illinois District Association of Chapters, SPEBSQSA Inc. Summer 2024 Board Meeting AGENDA

Location: Via Zoom:

Meeting ID: 929 3441 8535

Passcode: q0FdBL

Direct link: <https://zoom.us/j/92934418535?pwd=a75oY8dLwVSCdRxXBAXB1rsDfpRM2Y.1>

Date/Time: Friday, August 3rd, 2024 at 7pm

CALL TO ORDER

Terry Ludwig

ADMINISTRATIVE

1. Approve Minutes from Prior Board meeting
2. Submitted reports (further discussion?)
 1. Chorus Director Development Report
 2. Historian's Report
 3. Contest & Judging Report
 4. Marketing Report
 5. Events Report
 6. Membership Report
 7. President's Report

Mike Isely
Mike Isely

OLD BUSINESS

3. Treasurer's Report
4. Chapter President Council update
5. Fall Convention Update
6. Chorus Director Event
7. Chapter Training update
8. HCMW update
9. Website update

Leif Wildman
Ben Dirks
Jeff Bowyer
Carrier Marcotte
John Q. Morris
Nathan Gross / Mark Servos
Glenn Mills

NEW BUSINESS

10. 2025 Budget
11. IDEA discussion
12. 2025 Slate of Officers

Leif Wildman
Terry Ludwig / Jim Waldorf)
Jeff Lathom



Attendance (P for Present, A for Absent, L for Late)

Governance Board		
P/L/A	Name	Role
	Terry Ludwig	President
	Benjamin Dirks	Executive VP
	Mike Isely	Secretary
	Leif Wildman	Treasurer
	Doug Finkbiner	At-Large (Membership)
	Jeff Bowyer	At-Large (Events)
N/A	(Jeff Lathom)	At-Large (C & J)
	John Q. Morris	At-Large
	Jeff Lathom	Imm. Past President
(total = 8)		

Operations		
P/L/A	Name	Role
	Glenn Mills	Marketing & PR
	Evan Patrick	Youth In Harmony
	(open)	Music & Performance
	Rich Hansen	Historian
	John Q Morris	CSLT
	Carrie Marcotte	Chorus Director Development
	Doug Ferrier	Awards
(total = 6)		

IL District Association of Chapters, SPEBSQSA

Balance Sheet

As of June 30, 2024

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
1010 Checking Account	27,332.20
1015 US Bank Money Market	52,048.89
1020 Wells Fargo	0.00
Total Bank Accounts	\$79,381.09
Other Current Assets	\$ -932.00
Total Current Assets	\$78,449.09
TOTAL ASSETS	\$78,449.09
LIABILITIES AND EQUITY	
Liabilities	\$0.00
Equity	\$78,449.09
TOTAL LIABILITIES AND EQUITY	\$78,449.09

IL District Association of Chapters, SPEBSQSA

Profit and Loss January - June, 2024

	TOTAL
Income	
5100 Event Income	7,954.34
5210 District Dues	9,101.54
5310 Interest Income	844.52
5800 Special Events Revenue	362.93
Total Income	\$18,263.33
GROSS PROFIT	\$18,263.33
Expenses	
7030 Support	1,500.00
7500 Contract Services Expenses	3,719.10
8100 Nonpersonnel expenses	-1,181.26
8200 Facility & Equipment Exp	1,991.39
8300 Travel & Meetings Expenses	4,601.44
8400 Education Programs	1,500.00
8500 Other Expenses	3,109.95
Total Expenses	\$15,240.62
NET OPERATING INCOME	\$3,022.71
NET INCOME	\$3,022.71



To: Illinois District Board
Illinois District House of Delegates

From: Terry Ludwig
Illinois District President

Friends,

It's hard to believe that my 2 year term as President is almost over. It has been filled with many wonderful moments and the honor of meeting so many of our District members. The last 2 years have been truly life changing because of YOU.

Our Fall Convention is almost upon us and registration is open. Last year was one of our best conventions in recent memory and I hope that this year will top it! Smagfest will be returning, we will have the Illinois District Polecat room and we will have the "District Dance Card" again and hopefully many more great events for you to attend. Like last year, IT'S ALL ABOUT THE SINGING! Get out, meet new friends and sing a song or a tag.

The website has been updated and it will now be much easier for us to keep it current. Please make that your first stop when you have questions about events happening in the District. Thanks to Glenn Mills for heading up that project.

A final reminder to our members... we work for YOU. If you need something or have a comment or concern please contact someone on the Board and we will be glad to lend a hand.

In closing, I want to thank all of you for the support and kindness you have shone me over the last 2 years. It is an honor and a privilege to be the President of this great District and I am in awe of those who have walked this path before me.

Yours in song,
Terry Ludwig



August 2024 IL District Marketing Report

Mission Statement – The Illinois District fosters a state of close harmony by bringing the joy and excitement of music to all people.

Vision Statement – To keep everyone singing throughout their lives.

Website Project

The new site launched without a hitch, other than me working with Dan Woodman to fix some things prior to and just after the launch. Big thank-you's to Rich Hansen (history) and Doug Ferrier (awards) for helping to proofread portions of the site.

NEXT DATA DOWNLOAD:

If possible, I'd like to have Mike Isely download a file with district quartet member and contact info from BHS in early late August or early September so I can update the website with the current/active quartets.

FASTER NEWS UPDATES:

The admin tools enable me to put news updates and calendar events on the website much more quickly. We can write news updates and schedule them for future dates. We can also have news articles expire on a scheduled date. This was very useful as we promoted that fall convention registration was open. The admin tool broke in late June and it took a while for Magic Blue Box to fix it. It's working again.

EASIER AWARD UPDATES:

Now that the award data feeds from a google sheet to the website, in the future when we have new award winners, we only need to add the new info to the google sheet. It will be faster and easier to keep the site up-to-date.

Social Media

Throughout the spring, I highlighted all chapter shows I was aware of. I continue to ask chapters to make IL District a co-host of Facebook events so we can promote them.

Engaged with many posts by chapters and quartets (likes, comments, sharing posts). I worked to highlight all chapter and quartet performances, guest nights, social events that I was aware of — especially fabulous performances at international by Sound of Illinois, Linc 182, Lake Shore Drive, After Hours.

Future (same list as last report, as I took some time off this summer for a vacation, lots of summer boating, and a trip to International contest)

Continue to engage with barbershop-related posts.

Explore getting more involved with Instagram & Tik Tok

Look into fixing the X account (it was apparently set up in 2012 by whoever was the marketing person & uses their email address. I can't log into that account).

Promote district chapters/quartets who compete at International.

Promote the Fall Convention (the dates will be added to the new site as soon as it launches)

Contact chapter marketing officers, find out who does their social media, and engage with them. Ask for them to record and send video clips to me so I can post interesting content (see below).

Personal Development

1. Learn how to use MailChimp. Marc Leverett volunteered to send district emails. I want to learn how it works so I can serve as a backup + begin to assess whether we can pull off a district e-newsletter in the future.
2. Learn from Joe Gurreri how he creates social media posts with videos. I am unskilled in this area, and would like to learn this. We could perhaps boost the district's presence on Instagram & Tik Tok, which are video-driven social networks. I downloaded Canva and I'm teaching myself how to use it to create stuff. More to come.



Illinois District Association of Chapters
District Board Meeting

Fall convention panel has been assigned and all have confirmed. The panel is the following:

ADM; Mike Ott, George Joslyn

MUS; Evan Boegehold, Patrick Brown

PER; Joe Hunter, Paul Wigley

SNG; Chad Wulf, Eric Dalby

Contest times are as follows, but let's discuss best possibilities for Saturday.

Friday Quartet Semi-Finals – 6:30PM

Saturday Chorus – 11AM

Saturday Finals – 7PM

The following dates have been confirmed with Steve Armstrong for our 2024-25 conventions:

2024 – 9/27-28

2025 – 9/26-27

2026 – 9/25-26

2027 – 9/24-25

2028 – 9/22-23

Jeff Lathom,
Illinois District DRCJ



Events report

July 29, 2024

Jeff Bowyer VP-Events

Future dates and locations

Fall 2024 Illinois District Convention

Sept. 27 - 28 2024

Headquarters Hotel: DoubleTree Hotel Bloomington: Contract signed. Room block of 100 rooms.

2nd Hotel: Holiday Inn Bloomington-Normal: Contract signed Additional room block of 30 rooms.

It is also ISU Homecoming Weekend.

Contest locations:

Friday: 2nd Presbyterian Church: 404 N Prairie Bloomington will be the location for the Quartet semi-finals Friday evening.

Saturday: BCPA: will be the location for the Quartet Finals and Chorus Finals.

Harmony College Midwest 2025

March 21-23 2025 *Note March date, instead of Feb. as in the past*

DoubleTree Hotel: All classes will be held in the DoubleTree Hotel Convention area. Contracts signed.

Fall 2025 Illinois District Convention

Sept. 26 - 27 2025

DoubleTree Hotel Bloomington: contract signed.

Contest location:

BCPA: On the BCPA calendar to hold the date.

Future Contest Dates:

2026: 9/25 - 9/27

2027: 9/24 - 9/26

2028: 9/22 - 9/24



IL District Chorus Director Development report 7.29.24

Greetings all,

Here is the Chorus Director Development report for 7.29.24

Theo Hicks recommended that I reach out to David Zimmerman for a director workshop. David was booked for July and August. I emailed David to inquire about booking a future date.

I am seeking input from the board as to what time of year/month would be good for a workshop. Should we look at January 2025? That is not as busy of a month in the "barbershop community," and we could also plug Harmony College Midwest at the workshop. Thoughts?

Respectfully submitted,
Carrie Marcotte



In 2024 we held a virtual Leadership Summit with some success. We did not have the participation even though it was well communicated and coordinated with board leadership.

If we as a district want an in person summit the cost would go up for both the district and participants. In person is a way to create better momentum than can be created virtually. If we decide in person we could team up with another district like Land of Lakes or Cardinal District

Virtual or in Person do we keep the format the same as in 2024 with workshops on
President,
Secretary
Treasurer
Marketing, Membership and Music

What other topics we should cover?
Who would you recommend lead your suggested topic?

There were some chapters who are waiting for an "official visit" from Illinois Board leadership. Both the Brotherhood of Harmony and the Arlingtonres mentioned this to me when I went to their rehearsals

Harmoniously yours,
John Q
Illinois District BHS
Chapter Support Leadership Training



DISTRICT HISTORIAN REPORT – FALL 2024

- Since the last report, donations of materials have been made to the archives. They include the following:
 - **SOI Show Program – April, 2024 (Rich Hansen)**
 - **Small Fire Safe (Rich Hansen)**
 - **Joe Sullivan Barbershop Memorabilia (Molly Brander – Joe’s niece)**
- In June, I purchased a set of old photographs depicting several Illinois quartets off of ebay. These came from shows that our quartets did in the Sunshine District during the 1950s and 1960s. Several good promo shots of past International Champs were also included and added to the district archive. Receipts have been given to Leif Wildman, treasurer, for reimbursement.
- Discussions are ongoing with Doug Ferrier of the Awards committee in locating a jeweler in the Bloomington area that can repair & clean the original QCA trophy for display purposes at fall conventions. More details forthcoming.
- I posted the summer issue of “From the Vault” in July. It is a tribute to Joe Sullivan, who recently passed. Previous issues are available as well by access through the newly designed website.
- As always, I would gladly take any materials that members or their families may have related to district history to add to the collection.

Respectfully submitted,

Richard J. Hansen
Illinois District Historian (2019-present)
Past District President (2015-2016)

IL District Association of Chapters, SPEBSQSA

Budget Overview: FY_2025 - FY25 P&L

January - December 2025

	TOTAL
Income	
5100 Event Income	
Comp Registrations	2,000.00
Mail Registrations	1,000.00
Misc - Vendors & Program Ads	1,000.00
On Line Registrations	20,000.00
On Site Registrations	500.00
On Site Single Tickets	2,000.00
Total 5100 Event Income	26,500.00
5210 District Dues	18,000.00
5310 Interest Income	1,600.00
5450 Advertising Revenue	1,000.00
5800 Special Events Revenue	
5810 Non-gift revenue	
YIH Festivals & Contests	42.50
Total 5810 Non-gift revenue	42.50
5820 Gift Revenue	500.00
Total 5800 Special Events Revenue	542.50
Total Income	\$47,642.50
GROSS PROFIT	\$47,642.50
Expenses	
7020 Donations to Other Orgs	
IDEA	1,000.00
Total 7020 Donations to Other Orgs	1,000.00
7030 Support	
Chorus Support	2,000.00
Quartet Support	1,000.00
Total 7030 Support	3,000.00
7500 Contract Services Expenses	
7510 Chapter Convention Stipend	500.00
7540 Judging Expense	6,000.00
7550 Temp Help - Contract	2,000.00
7560 Ticket Processing Fees	800.00
7570 Event Meals	4,000.00
7580 Other Contract Expenses	2,000.00
Total 7500 Contract Services Expenses	15,300.00
8100 Nonpersonnel expenses	
8110 Supplies	150.00
8120 Awards, Plaques & Pins	950.00
8140 Postage & Shipping	50.00
8150 Music	160.00
8170 Printing & Copying	1,400.00
8180 Historian	300.00

	TOTAL
8190 Publishing	1,300.00
Total 8100 Nonpersonnel expenses	4,310.00
8200 Facility & Equipment Exp	
8210 Rent, parking, & other	5,000.00
8220 Equipment Purchase & Maint	148.36
8230 Storage Rental Charges	1,200.00
8260 Equipment Rental	700.00
Total 8200 Facility & Equipment Exp	7,048.36
8300 Travel & Meetings Expenses	
8310 Travel	7,000.00
8320 Board Meet. & Conventions	8,000.00
Comp Housing	3,000.00
President Meetings	1,058.79
Total 8320 Board Meet. & Conventions	12,058.79
8330 Hospitality	1,000.00
Total 8300 Travel & Meetings Expenses	20,058.79
8400 Education Programs	
8420 CDWI	2,000.00
8430 CSLT	1,500.00
8450 Recordings of Contestants	1,500.00
8480 YIH Program	5,000.00
Contest Prizes	500.00
Total 8480 YIH Program	5,500.00
Total 8400 Education Programs	10,500.00
8500 Other Expenses	
8505 Gov Board	
President	350.00
Treasurer	200.00
Total 8505 Gov Board	550.00
8510 VPs & Committees	
VP Mkt & PR	100.00
Total 8510 VPs & Committees	100.00
8560 Outside Computer Services	1,188.00
Total 8500 Other Expenses	1,838.00
8600 Business Expenses	
8610 - Corporation Filing Fees	10.00
Total 8600 Business Expenses	10.00
Reconciliation Discrepancies	1.68
Total Expenses	\$63,066.83
NET OPERATING INCOME	\$ -15,424.33
NET INCOME	\$ -15,424.33

**Illinois District Association of Chapters
Board Meeting**
February 16th, 2024

Location: DoubleTree Hotel, Bloomington IL

Date/Time: Friday, Feb 16, 2024, 7:05pm

Roll Call

Name	Governance Role	Operations / Other Role	Present	Quorum Count
Terry Ludwig	President		Y	+
Benjamin Dirks	Exec VP		L	+
Mike Isely	Secretary		Y	+
Leif Wildman	Treasurer		Y	+
Doug Finkbiner	BMAL	Membership	Y	+
Jeff Bowyer	BMAL	Events	Y	+
Jeff Lathom	BMAL	C & J	Y	+
(open)	BMAL		-	-
Jeff Lathom	Imm Past President	YIH	-	-
John Q Morris		CSLT	Y	
Tim Beutel		Music & Perf		
Rich Hansen		Historian	Y	
Evan Patrick		YIH		
Doug Ferrier		Awards	Y	
Carrie Marcotte		CDD		
Glenn Mills		Marketing & PR, webmaster	Y	
Jim Waldorf		(guest)	Y	

Totals: 12 of 15 7 of 7

Called to order: 7:04 PM

ADMINISTRATION

- Minutes
 - Minutes posted from 8-Aug-2023
 - **Motion**
 - ◆ **Subject: Approve Minutes from 8-Aug-2023**
 - ◆ **Motion: Jeff Bowyer, Jeff Lathom**
 - ◆ **Result: Approved, Unanimous**
- Treasurer's Report – Leif Wildman
 - [Attachment: "rpt-treasurer.pdf"]
 - Ended up positive \$6600 from last year
 - ◆ Interest from the money market account
 - ◆ Decrease in loss from convention
 - ◆ No more storage rental fee
 - **Motion**
 - ◆ **Subject: Receive Treasurer's Report**
 - ◆ **Motion: Mike Isely, Jeff Bowyer**
 - ◆ **Result: Approved, Unanimous**

OLD BUSINESS

- Fall Convention recap
 - Overall
 - ◆ Overall great impressions
 - ◆ No significant issues
 - ◆ New location for quartet semi-finals (at the church) was terrific
 - ◆ Some tweaks for Saturday morning being considered, but nothing major.
 - ◆ Consider making the chorus contest start earlier with the convention activities happening in between chorus and quartet competitions – will allow choruses to participate more in the convention.
 - ◆ Best attended QCA show in years
 - ◆ A lot more singing at this convention than in years
 - ◆ Need to more formally set the time when the 50 year members are recognized – probably at the quartet finals or the president's reception.
 - Put the list in the program as well.
 - Notes about future conventions:
 - ◆ Note correction from last Fall's venue discussion: BCPA is in fact actually cost competitive compared to other possible venues.
 - ◆ Note also that ISU has their homecoming weekend overlapping our convention for this year – but ISU will be looking to October in the future.

- Financial
 - ◆ Per-event ticketing needs to be improved. Will set up a table at the BCPA, in spite of the entanglement of TicketMaster.
 - ◆ For Fall 2023, loss of \$2500 (as opposed to \$10000 in prior years). But that's OK because it's part of what the district does and that's why we have dues.
 - ◆ Ads were a money loser, however it's because we didn't get the word out soon enough. Lesson learned, let's get this started sooner for 2024. Probably should be a dedicated focus for a single person.
- Website – Glenn Mills
 - We're very close. Everything is built and tidying up a few things
 - Was expecting a launch schedule, got a bill instead. Glenn won't pay the bill until the site is launched.
 - [Note to self, send self-photo to Glenn.]
- Four year plan update
 - Plan to be updated again this summer in order to keep things moving smoothly.
 - Looking to make HCMW break even in 2025.
 - ◆ Tim and Dan will be stepping away from HCMW after this year.
 - Regional social events
 - ◆ Try to get 1 or 2 social events going this summer.
 - Frequency and quality of communication with members
 - ◆ That is definitely happening
 - New participation in district board and committees
 - ◆ Going on, needs more
 - Establish district grant team
 - ◆ Falling short on that.
 - Two candidates in judging program
 - ◆ Got one so far (Jeff Lathom)
 - Establish a treble chapter
 - ◆ Peoria has a treble chorus forming up
 - District-wide Harmony-explosion camp
 - ◆ Nightmare, not happening any time soon.
 - Combined convention with another district
 - ◆ Cardinal is not an option (linked to JAD)
 - ◆ CSD – Next time they have a convention nearby...
 - ◆ LOL – probably fatal logistical issues
- District Chapter President's Group
 - Reaching out to chapters now (focusing on those not tightly coupled to the district)
 - Before the end of the month there will be an email sent out.
- Chapter Visit update
 - Need to still visit Lake County (Isely), just need to get of my butt and do it
 - Northbrook still needs to be visited
 - If there is a chapter you visited that you think could benefit from a second visit – do it!

- Director class update
 - Theo Hicks was supposed to do our director's class but canceled.
 - Probably would be good to get someone from a nearby district

NEW BUSINESS

- IDEA
 - Terry and Jim (Waldorf) pledged to IDEA to help them raise \$10K
 - A program called "IDEA Direct"
 - Mechanism is periodic ACH transfers or credit card posts
 - Will generate tax letters for those making donations
 - It's important for IDEA to become more visible and to give away at least 5% of the assets every year.
 - Looking for Board members to sign up – "lead by example".
 - If this generates an influx of huge numbers of donations, can IDEA's internal processes handle this? (Sure it's a good problem to have...)
- Funding for quartets and choruses for International
 - Current funding structure really isn't enough to cover a quartet's registrations. In the (distant) past, the funding was supposed to cover registrations, but that's back when it was scale of \$100. Do we update this?
 - The district is smaller now; we don't have the budgets we used to
 - IDEA has it written in their by-laws that they should be supporting quartets for International.
 - We need to get the word out about IDEA.
 - What about a district funded show, with profits going to the quartets. Similarities to the old CABC shows.
 - Table this for now; must be resolved before the next budget.
- HCMW status (this weekend)
 - Over 100 attendees.
 - All 10 quartet spots filled.
 - Prices somewhat higher this year.
 - Bottom line is expected to be similar to last year.
 - Only 6 or 7 (out of 10) IDEA scholarships have been mapped.
- District Dues
 - Should we consider a change? Raise? Lower?
 - Terry suggests dropping the dues by \$5. We have a good buffer, maybe we as a district can do something to show that we are sensitive to price increases (by BHS).
 - Suggest a drop of \$10 for 2 years, with an automatic restoration unless otherwise done.
 - What about lowering convention registration? A \$10 drop there will have a lower impact and it may help to encourage attendance
 - Last time this was discussed, the HOD leaned more towards dues changes over convention

DRAFT MINUTES (2-Aug-2024) – NOT APPROVED

BHS Illinois District Board Meeting

16-Feb-2024

- Midwinter Meetings recap
 - Discussion about having Midwinter in NYC – conclusion is that this is absolutely “stupid”.
 - DPC working on a number of things
 - ◆ “Value exchange program” – DPC, Harmony Hall, and Society staff work together
 - Revisit the dues structure???
 - Communication issues with the Society (are poor...)
 - ◆ Joe Cerutti – “Barbershop Expert Network”
 - Online network where anybody in the society can put there name and skills as a resource to be available to others
- District Calendar
 - Let’s set up a Google Calendar for the district, damnit
- Next meeting
 - 25-Aug-2024 (preconvention meeting at 6pm, Board at 7:30pm)
 - [NOTE: This was later changed to 3-Aug-2024]

Adjourned: 8:55pm

Respectfully submitted by Mike Isely