

Illinois District Association of Chapters Board Meeting

January 2015

Location: Midwest Food Bank, Bloomington IL

Roll Call

Name	Governance Role	Operations / Other Role	Present	Quorum Count
Richard Hansen	President		Y	+
Jim Waldorf	Exec VP	YIH	N	-
Mike Isely	Secretary	webmaster	Y	+
Jim Wagner	Treasurer		Y	+
Hugo Feugen	BMAL	Membership	Y	+
Will Thorndike	BMAL	Events	Y	+
Dave Cowin	BMAL	C & J	Y	+
Brett Mulford	BMAL		Y	+
Jeff Bowyer	Imm Past President		Y	+
Mike Savard		CSLT	Y	
Tim Woodall		Director Dev	N	
Kevin Deets		YIH	Y	
Kevin McClelland		Marketing & PR, webmaster	Y	
Terry Ludwig		Music & Perf	Y	
Tim Pashon		Music & Perf	N	

Totals: 12 of 15 8 of 9

Called to order: 9:32 AM

Administration

- Opening songs
 - Terry Ludwig, directing: “The Old Songs”
- Quorum
 - Eight Governance Members present (from a possible total of nine), quorum established.
- Approval of Agenda
 - **Motion:**
 - ◆ **Subject: Approve Agenda**
 - ◆ **Originator: Kevin McClelland**
 - ◆ **Seconded: Jim Wagner**
 - ◆ **Voice vote: PASSED.**
- Minutes from previous (August 2014) Governance Board meeting
 - **Motion:**
 - ◆ **Subject: Approve Minutes from 16-Aug-2014**
 - ◆ **Originator: Jeff Bowyer**
 - ◆ **Seconded: Hugo Feugen**
 - ◆ **Voice vote: PASSED.**

Treasurer's Report

- Treasurer's Report (Jim Wagner)
 - [Attachment: “01-Report_Treasurer.pdf”]
 - Doing pretty well overall. Fall convention lost \$2K but since a number of budgeted items over the year didn't need all the allocated funds, we came out ahead.
 - ◆ [Note: Actual convention loss was \$695.92, not as severe as in the original report.]
 - Yes, we got the hotel rebate from Fall 2014
 - BCPA took a charge for \$1500 for selling tickets, and the hotel charged “setup fees” for rooms not used?!?
 - Rich Hansen: “I don't want to see this district continue to lose money on these conventions”
 - ◆ We could do a lot better on ad sales in the convention program
 - ◆ And with some more “butts in the seats” – not necessarily barbershoppers – and this will be in the black.
 - ◆ Discussion over getting new ideas for conventions
 - **Motion:**
 - ◆ **Subject: Receive Treasurer's Report**
 - ◆ **Originator: Mike Isely**
 - ◆ **Seconded: Dave Cowin**
 - ◆ **Voice vote: PASSED.**

Old Business

- Policy Manual Updates
 - All the people that need to have weighed in on it have sent their information; still need to compile everything together

- Future Convention Venues
 - Contracts delivered Will Thorndike us for 2016 and 2017 from the Marriott (Normal IL); Will to review (nothing signed yet)
 - BCPA logistics still to be worked out (contracts yet to be given to Will, but this is just around the corner)
- CSLT Update
 - Canceled this year for lack of interest
 - NIBC (Northern Illinois Barbershop Chapters) is going to hold a training session; Mike Savard will support this with some district funds
 - ◆ NIBC sprung from the yearly inter-chapter at BOH
 - Discussion over why we can't seem to get enough interest in CLST
 - ◆ Distance? The district held one in the Chicago area and the largest attending group was Coles County.
 - ◆ We don't know yet how much uptake there has been from the NIBC event – and it's in 7 days.
- IDAH 2015 Update
 - 19 quartets and 3 choruses registered
 - ◆ But we do not make money from choruses and quartets
 - ◆ And there's only 20 individual registrations...
 - ◆ At this point the event is probably going to lose money
 - ◆ Total registrations, 190+ which is the largest IDAH thus far
 - Still short about 5 faculty members (coaches)
 - Anticipating some travel expenses that were not part of the original budget (nobody's fault – just unfortunate)
 - There are more individual registrations expected
 - Original concept was that to be able to attend the post-IDAH concert one must be registered – to encourage registrations. But reconsidering this now to instead charge a \$20 ticket for non-IDAH attendees to see it.
 - Ran out of space on-site due to the choruses; Terry has booked an off-site location for 2 choruses, a block away. But we're getting the location no-charge and may be able to use their buses as well (it is a day care center).
 - In the category of “lead by example”, all district board members should be registered.
- Leadership Forum Reflections
 - Mike Savard: Loved it, wants to go next year, Rich needs to attend
 - Jim Wagner: Disappointed with the treasurer track, Rich needs to attend
 - Mike Isely: Not happy with this. Secretary track was way too short and virtually useless. No actual leadership training... A lot “feel good” stuff, but actual substance?

New Business

- District Contribution to Harmony Foundation
 - Doug Brown asked “how much does the district contribute [to Harmony Foundation]”
 - Answer: zero. We probably should change that answer.
 - HF already gives grants for YIH events.

- We could also issue a grant request for the Spring Festival.
- Any amount we want to give is right now outside of the budget, so the HOD needs to approve.
- Jim Wagner to find out what other districts give
- Suggest \$500, as an annual contribution
- Spring HOD Reminder
 - Agreed upon at previous HOD for 10am, Sunday Feb 22nd – the day after IDAH
 - Note that this after the event not before
 - Need to send out reminder
 - Need to update district calendar
 - Board pictures to be taken at 9:30am – just prior to HOD
 - Doug Brown asked to perform district installation to take place at IDAH
- District Scorecard/2015 Goals
 - Basecamp
 - ◆ online cloud-based project management tool
 - ◆ We're going to be seeing a lot of emails from Erin Harris
 - We have “SMART” goals that we're supposed to track.
 - We have to show progress 4 times/year.
 - Lots of chapter metrics that we're supposed to be reporting 4 times/year. It's a long checklist.
 - ◆ IDM (Illinois District Mentors) will have to do this.
 - Goals we've set
 - ◆ Hold a CDWI
 - ◆ Get more people involved in CSLT
 - ◆ Getting more involvement in YIH
 - ◆ Planning for Spring festival
- New Marketing Strategies
 - Facebook / Twitter has been used as an information dissemination tool
 - We can do targeted ads
 - Bring back Attacks & Releases, looking for ideas about the best ways to do that.
 - Discussion about stale information the district web site. Need to update org info.
- Pre-convention Planning Meeting Date
 - Date: Sat June 20th, 9:30-noon, district board meeting to follow [note: date was later changed]
- Fall Convention 2015
 - Will be same hotel & venue as Fall 2014, at this point
 - ◆ But we still need a contract from the BCPA
- Leadership Forum 2015
 - Nov 13th → 15th, 2015, in Nashville
 - Districts must pay 100%
 - Up to 6 members may attend, but 4 are strongly desired: President, Exec VP, Secretary, Treasurer

- Starting in 2016 it will be held in July
 - ◆ What?!? That's just before the slate is determined for the HOD 2 months later
 - ◆ E-mail to Marty Monson about timing for Forum in 2016 – who to send?
- Spring Festival/IDAH 2016
 - Date? Suggest for 2016 to stick with Society designation (April 15-17) for when we were going to have the Spring convention
 - ◆ Minimizes chance for interference with events in neighboring districts.
 - ◆ Unless there's some other reason to change (which at the moment there is not)
 - ◆ Note: 2017 Society date for ILL is Mar 31 → Apr 2;
 - ◆ Note: 2018 Society date for ILL is Apr 13 → Apr 15
 - List of events
 - ◆ Youth chorus / contest
 - ◆ Brigade chorus
 - ◆ Community singing (like what took place at the forum)
 - ◆ “Coaching under glass”
 - ◆ Vocal production class
 - ◆ Some sort of show at night
 - Featured guest performer(s)
 - ◆ A theme for the weekend
 - Comments
 - ◆ Terry really likes this, because he can “get out of the hotel business” and “get out of the registration business”
 - ◆ What about a collegiate a capella contest – non-barbershop
 - The society is going in this direction
 - We really need to move away from this “just” being about barbershop
 - ◆ Concept: The Fall event is geared towards barbershop(pers) while the Spring is more of an a capella festival
 - Venue
 - ◆ Need to understand our goal before venue can be determined. For example, if choruses are to perform then it's a totally different venue than with a VLQ.
 - ◆ It might be possible to put the whole thing in a hotel ballroom?
 - Licensing?
 - ◆ How do we license this?
 - ◆ Need to contact HQ about this and/or other districts [Jim Warner and/or Chris Buechler]
- Adjournment
 - Closing Song – Jeff Bowyer, Director “Keep The Whole World Singing”

Adjourned: 12:02 PM

Respectfully submitted by Mike Isely