

Leadership and Chapter Support Report

Since the last report my focus has been on the leadership Summit

The 2024 Virtual Leadership Summit covered more than the basics of chapter's officers. Throughout the summit the focus was on how to improve each chapter's / chorus' involvement in the community and help each chapter thrive.

To communicate the event three different mail chimp messages were sent as a reminder of the date, time and zoom link of the workshops. We encouraged all chapter members to embrace this leadership training opportunity and asked each attendee to complete the BHS Harmony University online training for officers prior to attending. Harmony University web-based Leadership courses offers President, Secretary and Treasure webinars that are user friendly and informative. A leadership summit webpage was created as a one stop place to find the officer training links and the videos from the 2023 Leadership Summit provided by the Land of Lakes District

This event was held on January 20 and 21 virtually. At the request of Mike Savard, the district president for the Northeastern district the summit was offered to all chapter officers in the Northeastern and Illinois Districts.

January 20 Officer Workshop details

Subject matter experts for the president's workshop included Illinois District President Terry Ludwig and Northeastern District President Mike Savard. Executive VP Ben Dirks was invited to be on the president's panel but was unable to attend due to a scheduling conflict

Subject matter experts for the secretary's workshop included Illinois District Secretary Mike Isely and Northeastern District Secretary Glenn McElhoe. After the initial part of the workshop was completed Mike and Glenn lead a breakout room to cover additional questions and provide details regarding the Member Center and other chapter operational details.

Subject matter experts for the treasurer's workshop included Illinois District Treasurer Leif Wildman and Northeastern District Treasurer John Englander. Discussions included basics of bookkeeping to best practices of chapter treasurer

January 21, we held the Marketing Music and Membership workshop.

Subject matter experts included Illinois District Marketing VP Glenn Mills, Brotherhood of Harmony President and Director Brian Cromer, and Arlingtones President Calvin Cheng. We discussed the BHS Everyone in Harmony marketing vision, musical differences between SSAA, SATB and TTBB musical arrangement, best social media practices, best practices for membership drives and more.

Final Thoughts

Overall, the event was a success, the participants learned innovative and new ideas on how to better operate their chapter for success. The attendance was lighter than I expected, and I had hoped to have been provided with more guidance on the content of the material. Videos of the event were recorded, and the slide decks are available on the web page created for the event.